



Today's learning for today's  
business organisations



**Harlequin Training Solutions**



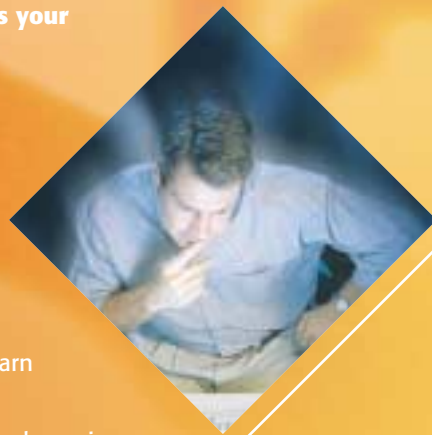
## Bringing corporate knowledge into focus

**The world is changing. Business is changing. The skills which your business needs are changing. In today's competitive world, skills have never been more important. The skills of your workforce are what differentiates your organisation; what provides your advantage; what sets you apart.**

However, with increasing competitive pressure, organisations are finding it harder to allocate time to essential learning. Releasing large numbers of employees for many days' training is no longer an option. The way in which you learn has to change.

Now, there are better ways to learn: dynamic, interactive and engaging ways of acquiring new skills; ways which can be easily built into the work schedule. Instead of being a long process, learning can now be a series of short, interactive events, acquiring knowledge and skills as required.

No longer must learning be confined to the classroom: now, learning can take place anywhere, anytime.





## Today's learning for today's business organisations

**Harlequin develops self-paced,  
interactive training programmes:  
today's learning, using today's technology,  
for today's business.**

**Our learning programmes can be deployed using  
a mix of engaging Web-based media, including the  
Internet, intranet and extranet: learning delivered  
directly to the desktop.**

Web-based training programmes offer a distinct advantage over traditional media – and even over multimedia CD-ROM-based learning.

- Training takes place as and when needed – no travel is required.
- Training takes place at the point of need.
- Courses can be updated quickly and easily.
- No special technical infrastructure is required – usually just a standard Web browser.

Web-based learning can include tests and examinations, interactive examples, simulations, movies, sound, animation – even drag-and-drop experimentation to facilitate learning through discovery. Students' progress can be tracked and measured automatically.

Web-based learning also provides the ability to collaborate with other learners, and with tutors, through on-line support forums.



Learning tools which are totally focused on your organisation's needs

**Organisations can invest in a specially developed library of Web-based learning tools, an investment which can be reused continually with new employees. Because they are based on open, Web technologies, updates can be made easily, so the investment is future-proof.**

**Web-based learning is the business training solution of today – and tomorrow.**

Harlequin can develop bespoke Web-based training programmes for your organisation: by combining business skills, technology skills and business practice in one training programme, we can create learning tools which are totally focused on your organisation's needs.

Our approach is consultative. We work closely with our clients to understand their needs and business goals. Then, we collaborate, involving customers during the development of their training programme – and learning strategy – to ensure that our solutions meet their business needs.





On-line learning from Harlequin will help your organisation to differentiate, compete and win

**Today, more than ever, businesses differentiate, compete and win, based on the skills of their people. Harlequin can create on-line learning resources to help to develop your workforce's skills and the effectiveness of your organisation. These resources, which form a lasting platform for continual learning, enable successful learning programmes to be built into the heart of your business.**

**Web-based learning tools deliver today's learning for today's organisation: knowledge, help and support, when and where you need it. Find out what Web-based learning can do for your organisation.**

**Contact Harlequin on +44 (0)1666 822003**

**or e-mail us at:**

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**Harlequin Training Solutions was established by on-line learning expert John Lawton, to provide Web-based training to today's organisations. With a track record spanning over a decade, John has developed self-paced, self-directed and tutored training programmes for many leading organisations, including the ACCA, the BBC, Castrol, GKN Westland Engineering, Hewlett-Packard, Hughes Christensen, Lotus, Vodafone, Willis Corroon and Zeneca.**

#### **Why 'Harlequin'?**

We're often asked: "Why did you choose Harlequin for your name and logo?" The answer is simple: because we believe that, to be successful, learning should be fun, colourful and entertaining.



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